



# COMMUNITY AND GLOBAL DEVELOPMENT

## CAPABILITY STATEMENT

Findlay House Global, LLC. (FHG) provides Development and Communications consulting services to governments, international non-governmental organizations (INGOs), nonprofits, and the private sector. FHG is a certified woman-owned business anchoring sustainability in Development by using our participatory, Re-Power Development® Collaborating with Communities (CwC) approach. Our consulting mobilizes people in targeted communities towards ownership of development processes, thus increasing the effectiveness and sustainability of development projects, programmes, and services. FHG is committed to excellence and designing innovative and effective communications and development solutions for our corporate, federal, local, and global clients.

## CORE COMPETENCIES

We offer Communications, Project Management, and Training services -

### Mission Support

- Strategic Planning
- Equity and Community Responsiveness
- Project Management - From Design to Evaluation

### Communications

- Storytelling
- Community Outreach and Engagement
- Data Visualization and Graphic Design
- Strategic Communication & Public Relations
- Social & Behavior Change Communication Education

### Training

- Capacity Building
- Facilitator-Led Training and Training of Trainers

To maximize impact and return on investments, our consultants and professionals listen, analyze data, co-design, and implement solutions alongside target community members in the areas of:

- Economic Development
- Education
- Maternal and Child Health
- Youth Development

## CERTIFICATIONS



## COMPANY SNAPSHOT

**Findlay House Global, LLC.**

**D-U-N-S:** 109806048

**UNIQUE ENTITY ID:** ZNDWAHGSMHZ3

**CAGE CODE:** 8U6V1

**UNGM #:** 579621

### Business POC:

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### Founder & Principal:

**Cara-Marie Findlay**

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## DIFFERENTIATORS

- ✓ Evidenced Based Processes
- ✓ Our Re-Power Development® Approach
- ✓ Our team has over 20 years of combined experience
- ✓ Quality Assurance and Client Relationship Management
- ✓ Strategic Mix of Communications and Community Collaboration

## NAICS CODES

- 541611** General Management Consulting Services (Primary)
- 541613** Marketing Consulting Services
- 541618** Other Management Consulting Services
- 541690** Other Scientific and Technical Consulting Services
- 541990** All Other Professional, Scientific & Technical Services
- 611430** Professional and Management Development Training
- 611710** Educational Support Services

## PAST PERFORMANCE



- Kent County Maryland (USA)
- Calhoun County South Carolina (USA)
- GA Dept of Public Health
- International Humanity Foundation
- TandemEd, LLC